



Apr 23, 2013 16:31 CEST

SkiStar Åre: Åre's 'In the Footsteps of Giants' nominated for international award

The conceptual light setting "In the Footsteps of Giants" is one of the remaining finalists for the Lamp Awards 2013 – an international competition in architectural lighting. In the Footsteps of Giants was designed by Ljusarkitektur and is one of the 20 finalists selected from 608 entrants.

The lighting installation [In the Footsteps of Giants](#), is since two winter seasons a prominent feature in the town of Åre. The blue lights on the slopes are visible from a distance as daylight fades. During night skiing, the trail In the Footsteps of Giants invites the skiers to a 3.5 km light and sound

experience, depicting a saga with ancient giant trolls.

The natural features along the trail are in strategic places highlighted with patterns, lights and mystical formations of light that, together with the sound effects illustrate the saga of Rut i Skut and the other giants who long ago, may or may not have lived on Mount Åreskutan.

And now the designer, Ljusarkitektur, is a finalist with the project In the Footsteps of Giants in the international competition [Lamp Awards 2013](#). In the category Urban and Landscape, the [Åre](#) project will be shown side by side with contributions from Mexico, Mali, Germany and Singapore. In all, a total of 608 projects from 52 countries were submitted.

- I think it's great that our fine lighting experience stands a chance at winning such an award. This will place Åre on the world map in yet another way. It is also proof that we are up to high international standards as a holiday destination and that we aim with great variety to add to the guests overall experience, says Niclas Sjögren Berg, Destination Manager, [SkiStar Åre](#).

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About SkiStar:

The SkiStar AB (publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations Sälen, Åre and Vemdalen in Sweden together with Hemsedal and Trysil in Norway. The market share in Sweden amounts to 50%, in Norway 29% and overall in Scandinavia 41%. The group's core business is alpine

skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

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