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## SkiStar Åre: Åre to open large parts of the ski area this weekend

**Following a week with highly conducive weather conditions, Åre is now set to open many more lifts and pistes. The depth of the snow cover at the measuring point in Rödkullen at present is 38 cm and more snow is forecast for the immediate future.**

-The snow situation in Åre looks really great after a trying start to the season. I am delighted that we are able to open more lifts and pistes at a speedy rate. We are now looking forward to soon welcoming our Christmas and New Year's guests with some truly great skiing, says Niclas Sjögren Berg,

Destination Manager SkiStar Åre.

This coming weekend the following lifts and pistes will stay open:

**Lifts:**

VM8an  
Hamreliften  
Torpliften  
VM6an  
Lokatten  
Mården  
Hermelinen  
Nalleliften  
Vargenliften

**Pistes and runs:**

Gästrappet  
Hamrebacken  
Torpbacken  
Dalbacken  
WC-leden route to WC unloading station  
Bräckevägen  
Årevägen  
Stjärnbacken  
Nallebacken  
Lokattsbacken  
Vargbacken  
Hermelinbacken  
Mårdenbacken  
Järvbacken

[By Christmas all the lifts and pistes in accordance with the operations plan will be open.](#)

Caption: The photo was taken at 08.20 in Gästrappet. A novelty this year is that the VM8 lift opens as early as 08:00 for all early birds. Photo: Åsa Nilsson – The photo is free for publishing in context with editorial texts about Åre.

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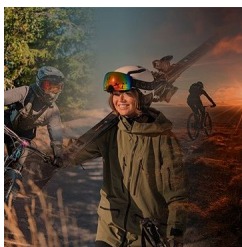
### **About Åre:**

Åre is the alpine capital of Scandinavia with an international atmosphere. The trains stop right in the middle of town and there are two international airports within just over one hour's drive. In 2007, Åre hosted the FIS Alpine World Ski Championships which tells something of the standard of the pistes. Besides skiing, there are many restaurants for culinary sensations, a wide offering of activities and an amazing selection of shops for the size of this town. Åre is a first-rate winter tourism destination with about one million skier days. The distribution among SkiStar Åre's guests is 71% Swedish and 29% international guests.

### **About SkiStar:**

The SkiStar AB (publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations Sälen, Åre and Vemdalen in Sweden together with Hemsedal and Trysil in Norway. The market share in Sweden amounts to 48%, in Norway 29% and overall in Scandinavia 39%. The group's core business is alpine skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

## Contacts



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