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Closer to the scandinavien skiresorts Vemdalen and Åre from London in the winter

Ski enthusiasts can this winter travel direct to the ski resorts of Åre and Vemdalen from the UK capital, London. The UK's largest airline, easyJet, starts its direct service every Sunday from 11 December to Åre/Östersund airport from London Gatwick. Affordable, convenient shuttle service to Vemdalen direct from the airport is now available, which has previously only been possible to Åre. Travel time is therefore considerably shorter for Londoners who want to spend their winterholiday in the Swedish mountains.

- This makes it more comfortable and easier to travel to Vemdalen from the airport. With our daily ski bus that operates between the three destinations: Björnrike, Vemdalskalet and Klövsjö/Storhogna, you can take advantage of all that Vemdalen has to offer skiers without a car," says **Anders Lundqvist**, Destination Manager for SkiStar Vemdalen.

Direct transfer from Åre/Östersund airport to Vemdalen can be easily booked at flygtaxi.se and costs 360 SEK per adult and 180 SEK per child (age 11) one way. The timetable is adapted to easyJet's arrivals and departures on Sundays and the journey takes about 1.5-2 hours (130 km). The service is run in partnership between Taxi Östersund, Flygtaxi, Swedavia, Destination Vemdalen and SkiStar. Between mid-December and 1 May, direct transfers between Åre Östersund Airport and Åre are available for 295 SEK per person, one way, for each flight.

- We are seeing increased interest from the UK market now. By providing a comfortable shuttle service from the airport, we will be able to offer more Londoners an opportunity to have their morning cup of tea at home, and end the day with great skiing in Åre or Vemdalen, says **Niclas Sjögren Berg**, Destination Manager for SkiStar Åre.

For travellers arriving with other flights, regardless of the day of arrival, Flygtaxi's other shuttle services to Vemdalen and Åre run with shared, private and large taxis. See Flygtaxi.se.

Flight times Sundays from 11 December 2016:

London Gatwick - Åre Östersund Airport - morning (6:15 or 7:00)

Åre Östersund Airport - London Gatwick - morning (9.45 or 10.30)

For more information

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SkiStar in brief:

SkiStar AB (publ.) is listed on the Nasdaq Stockholm stock exchange, Mid Cap segment. The group owns and operates ski resorts in Sälen, Åre, Vemdalen, and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway, and St Johann in Tirol in Austria. Market share is 50% in Sweden, 31% in Norway and a total of 42% in Scandinavia. Our core business is alpine skiing, and our main focus is the overall ski experience of our guests. The business is divided into three segments; Ski resorts – Operation, Infrastructure and Development.

Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.

Contacts



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