



Free ski school, ski rental, ski pass and meals for children up to the age of six.

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## Incredible savings on ski holidays with pre-schoolers during SkiStar's Valle's Family Weeks

SkiStar has a great deal for young families this spring (March 23 - April 5), with free ski school, ski rental, ski pass and meals for children up to six years old as part of Valle's Family Weeks. Valle's Ski School is the perfect place for children from three to nine to learn and hone their skills, and the fun carries on after lessons with SkiStar's lovable snowman Valle putting on lively shows. Ski school and childcare from two months to nine years, with baby minding from six months in Sälen, means parents can get out on the slopes too, before joining their little ones to party with Valle. There's so much to do at SkiStar's family-focused resorts: 'fun ride' slopes to amuse and challenge all ages, water parks, climbing walls, bowling alleys, spas and lots of great places to eat. A new direct SAS flight from London Heathrow to Scandinavian Mountains Airport in Sweden on the border with Norway means far less stress for mums and dads, with travel times to Sälen, Sweden, and Trysil, Norway kept to an absolute minimum. Transfers to the nearest skiing area in Sälen take just 10 minutes and Trysil, Norway, is 40 minutes away. To make sure children are ready for their winter holiday – and know all the dance moves to Valle's hits! – the Valle's World app (available from Google Play and the App Store) is packed with games, stories and songs teaching skiing techniques and the rules of the slopes. Conditions: The offer is valid for children up to six years old at SkiStar's Scandinavian ski resorts, with arrival during the period 21-29 March. To take advantage of the offer, you must purchase at least one adult

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## **SkiStar in brief:**

*SkiStar AB (publ.) is listed on the Nasdaq Stockholm stock exchange, Mid Cap segment. The group owns and operates ski resorts in Sälen, Åre, Vemdalen, and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway, and St Johann in Tirol in Austria. Market share is 50% in Sweden, 31% in Norway and a total of 41% in Scandinavia. Our core business is alpine skiing, and our main focus is the overall ski experience of our guests. The business is divided into three segments; Ski resorts – Operation, Infrastructure and Development.*

*Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.*

## **Contacts**



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