



Apr 29, 2011 10:58 CEST

## SkiStar Åre: Jibbing, skiing, sunning and biking during the best weekend of the year in Åre

**The winter season concludes with Freeride, Skutskjutet, Hot Dog and huge après-ski at the square. Meanwhile the summer season runs a sneak opening with free bicycling in the toboggan track.**

- The snow situation up on Mount Åreskutan is very good and even in the lower zone we can keep most of central Åre open. It looks like we'll have a really good final weekend to this season, says Anders Aspholm.

This weekend will see the classic events like **Freeride** for which main parts of Mount Åreskutan has been transformed into a park with jumps, rollers and rails; **Skutskjutet** the world's largest downhill race for all the members of the family and also **Hot Dog Challenge**, the nostalgic show race inviting anyone to show off the smartest mogul style and coolest 70s and 80s outfits. But already today the biking season takes an early start in the toboggan track Kälkspåret with free rides on the funicular Bergbanan.

See the entire programme for **Freeride** here:

<http://www.skistar.com/sv/Åre/Event/Freeride-2011/>

Read everything about **Skutskjutet** here:

<http://www.skistar.com/sv/Åre/Event/Skutskjutet/>

And all imaginable information about **Hot Dog Challenge** is found here:

<http://www.skistar.com/sv/Åre/Event/Hot-Dog-Challenge/>

For more information about **bicycling in Åre** and about the opening weekend, visit **Åre Bike Park's** homepage [arebikepark.com](http://arebikepark.com)

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#### **About Åre:**

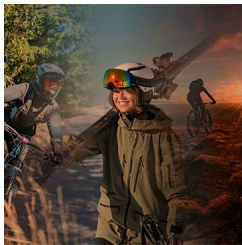
Åre is the alpine capital of Scandinavia with an international atmosphere. The trains stop right in the middle of town and there are two international airports within just over one hour's drive. In 2007, Åre hosted the FIS Alpine World Ski Championships which tells something of the standard of the pistes. Besides skiing, there are many restaurants for culinary sensations, buzzing nightlife, a wide offering of activities and an amazing selection of shops for the size of this town. Åre is a first-rate winter tourism destination, the number of skier days in Åre during the season 2009/10 amounted to 1 060 422.

## About SkiStar:

The SkiStar AB (publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations Sälen, Åre and Vemdalen in Sweden together with Hemsedal and Trysil in Norway. The market share in Sweden amounts to 50%, in Norway 29% and overall in Scandinavia 41%. The group's core business is alpine skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

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## Contacts



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