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# Let's ski Scandi next Easter

After a glorious April in Norway and Sweden, a new airport is making Easter family ski breaks even more tempting for Brits in 2020.

It's no secret in Scandinavia that the spectacular resorts of Norway and Sweden are a safe bet when it comes to April snow. This year has been no exception. As 150 days of fantastic skiing at SkiStar's five Scandinavian resorts draw to a close, thoughts are already turning to next year's family getaway.

With Easter falling on Sunday April 12th and schools breaking up at the start of the month, there are more reasons than ever before to ski Scandi in April 2020.

### SkiStar's snow guarantee

SkiStar's snow guarantee gives guests the chance to rebook their holiday at one of its other Scandinavian resorts if the snow isn't up to SkiStar's promised high standards (details below). There's even the 'money back' offer in the unlikely event that conditions are not met at any of the Scandinavian destinations. A combination of longer, sunnier days and cold, crisp nights in April make for ideal conditions.

### The brand new Scandinavian Mountains Airport

Opening in December 2019, the new, international Scandinavian Mountains Airport will open up the hugely popular resorts of Sälen in Sweden and Trysil in Norway to the UK market, with the closest ski area in Sälen just 10 minutes away and Trysil 40 minutes away.

### Valle's Ski School

SkiStar's very own ski school, fronted by loveable snowman mascot Valle, is

the ideal place for young skiers to hone their skills. Instructors teach Valle's techniques and rules of the slopes at all SkiStar resorts. Valle helps children prepare for their holiday with a fun app full of games, songs and stories, teaching them Valle's ski rules so they can become safer skiers before the holiday has even started.

## Fun on and off the slopes

A SkiStar holiday is about much more than terrific skiing. The resorts are specifically geared to the needs of families - there are rock walls, swimming pools, bowling alleys spas, dinner shows and much more besides. There's childcare for two to nine-year-olds at Sälen, Vemdalen, Trysil and Åre and baby minding from six months in Sälen.

Find more details of winter 2019/20 here »

SkiStar's minimum snow guarantee, applicable to all Scandinavian resorts.

- Sälen: 15 pistes are open simultaneously in Lindvallen, in the high mountains, at Tandådalen and at Hundfjället. (10 for adults and 5 for children).
- Åre: 10 pistes are open simultaneously in Duved, Åre city and Björnen.
- Vemdalen: 8 pistes are open simultaneously in Björnrike,
   Vemdalsskalet and Klövsjö/Storhogna.
- Hemsedal: 8 km prepared pistes and 628 vertical meters.
- Trysil: 20 km prepared pistes and 620 vertical meters.

If we are unable to fulfil the snow guarantee you'll have the opportunity to postpone or cancel your stay and get your money back till 11:00 on the day of your arrival. We will reimburse what you have paid for SkiPass, ski rental, ski school and accommodations, including the cancellation insurance.

The snow guarantee does not cover temporarily closed lifts or slopes, as a result of, for example, technical problems or bad weather. The snow guarantee only applies at our Scandinavian destinations, and not at St. Johann in Tirol.

Media Contact:

Lizzie Catt or Deborah Tee:

MPA House, 66 Baker Street, Weybridge, Surrey KT13 8AL, United Kingdom

Email: <u>lizzie.catt@mpacreative.com</u> or <u>deborah.tee@mpacreativ.com</u>

Phone: +44 (0)1372 414120 Mobile: +44 (0)7939 046 994

#### SkiStar in brief:

SkiStar AB (publ.) is listed on the Nasdaq Stockholm stock exchange, Mid Cap segment. The group owns and operates ski resorts in Sälen, Åre, Vemdalen, and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway, and St Johann in Tirol in Austria. Market share is 50% in Sweden, 31% in Norway and a total of 41% in Scandinavia. Our core business is alpine skiing, and our main focus is the overall ski experience of our guests. The business is divided into three segments; Ski resorts – Operation, Infrastructure and Development.

Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.

#### **Contacts**



Press Service (emergency inquiries only)
Press Contact
press@skistar.com
+46 10 810 96 26