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SkiStar Åre: Maxi Avalanche in Åre - Marathon downhill with mass start

This coming weekend, 24-25 August, for the fifth consecutive year Åre will be hosting one of the events in the international bicycling competition Avalanche Cup. More than one hundred adrenalin pumped riders are taking on the downhill mass marathon in this extraordinary race.

The start list shows equal representation of Swedish and international competitors with athletes from Australia, Germany, Denmark, Finland, Norway, Switzerland, Great Britain, Italy and not least France – usually the dominating nation. Team Åre Bike Park with the World Cup riders and

favourite sons Niklas and Robin Wallner will be giving the French team headed by Karim Amour a fight for the great victory.

- The biking on offer in Åre has great reputation and the demanding course from Mount Åreskutan is highly appreciated by the international elite. The spectacular mass start is thrilling for the spectators and should be seen on site up at Mt Åreskutan, says Niclas Sjögren Berg, Destination Manager SkiStar Åre.

The course is laid out in the same terrain as the years with the start above the unloading station of the cable car (Kabinbanan), down the trail Easy Rider. The onwards on the trails Hjulingen, Rödkullestigen, Rödkullevägen, Bräckebacksleden, French Connection, Månskogen, Solstigen and Tjärnis Stig before finishing at Åre Square. In all, the course is 8 kilometres with a vertical drop of 900 metres.

Maxi Avalanche starts off on Friday 24 August with the training and qualification runs. Saturday 25 August sees the final with two runs. In all, each athlete does four runs.

More information about the event is available at maxiavalanche.com

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About SkiStar:

The SkiStar AB (publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations Sälen, Åre and Vemdalen in Sweden together with Hemsedal and Trysil in Norway. The market share in Sweden amounts to 48%, in Norway 29% and overall in Scandinavia 39%. The group's core business is alpine skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

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