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Relaunch of international route to Scandinavian Mountains Airport: -The Scandinavian ski resorts are once again more accessible for Dutch ski enthusiasts

As of 19 December 2021, Dutch company BBI Travel is relaunching its flights from Groningen Eelde Airport to Scandinavian Mountains Airport. The Dutch can return to SkiStar's Scandinavian ski resorts on Thursday and Sunday every week, giving them a more efficient and faster journey.

Great Dane Airlines will operate the route in collaboration with Scandinavian

Mountains Airport. The type of plane that will be used is the Embraer 195, with a capacity of 118 passengers.

Scandinavian Mountains Airport can already offer several attractive routes for mountain and ski enthusiasts from several Danish, British and now even Dutch cities, with Groningen Airport Eelde.

In recent years, there has been an increased interest in Scandinavian mountain experiences, both summer and winter. The Netherlands are no exception.

- The Netherlands is an important market for us and showed increased interest prior to the Corona pandemic. The Dutch generally love snow and winter sports. With this route, combined with a simple and convenient journey to our ski resorts Sälen and Trysil, plus the offer of first-class, safe mountain experiences for the whole family, we hope and believe that even more Dutch people will want to spend their holiday with us, says **Mathias Lindström, Commercial Director of SkiStar AB.**

Scandinavian Mountains Airport is located between two of SkiStar's destinations, Trysil and Sälen. The airport has 33 different co-owners, including SkiStar, who jointly aim to make these destinations more accessible. In recent years, several airlines have seen increased demand for travel to the Scandinavian ski resorts, in line with the trend of spending holidays at home – a development that started already before the Corona pandemic broke out.

A number of routes have been launched to Scandinavian Mountains Airport, both summer and winter, affirming SkiStar's position as the leading tour operator for Scandinavia.

- For the past 1½ years, borders have been closed and travel has been restricted due to the covid-19 pandemic. We now see them opening for travel between countries after a long shutdown, which is very pleasing. The fact that this Danish airline is investing in the Netherlands and making our destinations in Trysil and Sälen more accessible is great news. We look forward to welcoming our international guests back once the winter season is here, says **Stefan Sjöstrand, CEO of SkiStar.**

Timetable winter 2021/2022

Route	Date	Flight days	Time
Groningen - Scandinavian Mountains Airport	19/12-13/03.	Sunday	09:30-11:10
	3/12-06/01 – 27/01-17/2/ 10/3.	Thursdays	09:30-11:10
Scandinavian Mountains Airport- Groningen	19/12-13/03.	Sunday	11:55-13:35
	23/12-06/01 / 27/01-17/02 / 10/03	Thursdays	11:55-13:35
<i>The schedule is subject to change</i>			

Facts about SMA

Scandinavian Mountains Airport is located on the border between Sweden's largest alpine ski area, Sälen, and Norway's largest alpine ski resort, Trysil. Short transfers combined with a first-class alpine family product give a unique position on the market. The region has four ski resorts with over 100,000 beds in hotels, apartments and cabins. The area has 250 slopes and a wide range of restaurants, entertainment, shopping and activities. Scandinavian Mountains Airport is a state-of-the-art airport with a remote-controlled control tower. The terminal building can handle up to four flights at once. Scandinavian Mountains Airport is wholly privately owned by 33 companies.

Facts about BBI travel

BBI Travel has specialized in travel for almost 60 years, and is one of the oldest travel companies in the Netherlands. In addition to Finland, Iceland and Scandinavia, travel to Ireland and Canada is also included. BBI Travel is also the main agent of the Hurtigrutten shipping company, which organises trips along the Norwegian coast, Spetsbergen, Greenland, Alaska and Antarctica.

For questions from the media, please contact:

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SkiStar in brief:

SkiStar AB (publ.) is listed on the Nasdaq Stockholm stock exchange, Mid Cap segment. The group owns and operates ski resorts in Sälen, Åre, Vemdalen, and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway, and St Johann in Tirol in Austria. Market share is 53% in Sweden, 29% in Norway and a total of 43% in Scandinavia. Our core business is alpine skiing, and our main focus is the overall ski experience of our guests. The business is divided into three segments; Ski resorts – Operation, Infrastructure and Development.

Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.

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