

Feb 20, 2020 11:16 CET

SAS FLIGHTS FROM LONDON HEATHROW TO SCANDINAVIAN MOUNTAINS AIPORT FOR WINTER 2020/21 GO ON SALE TODAY

Starting today (February 20), SAS is launching tickets to Sweden and Norway's largest ski resorts, Sälen and Trysil, for Winter 2020/2021. Direct flights from London Heathrow to Scandinavian Mountains Airport will operate from December 26 2020 to April 3 2021. Accommodation is also bookable at skistar.com.

SAS is continuing to fly their most modern aircraft, the Airbus A320neo, which means a lower impact on the environment and significantly lower noise levels.

"We are working hard and objectively to make our impact on the environment as little as possible," says **GunnarLenman**, CEO of Scandinavian Mountains Airport.

"At Scandinavian Mountains Airport, we are proud to collaborate with SAS, who are at the forefront of development with their state-of-the-art aircraft fleet."

MathiasLindström, SkiStar's Sales & Marketing Director, says: "The fact that SAS is continuing to fly to Sälen-Trysil and has already released tickets for the next winter season is proof that there is a strong attraction for Brits to visit our Scandinavian ski resorts in Sälen and Trysil."

"We are pleased to have started and are looking forward to flying to Sälen / Trysil from the United Kingdom again next winter, says says **FrejaAnnamatz**, Press Officer SAS. "Short travel times and an attractive timetable in combination with fantastic opportunities to ski in the Swedish and Norwegian mountains are something that hopefully continue to attract many Britons."

Fast facts about Scandinavian Mountains Airport (SCR) - Sälen Trysil

- The airport is on the Norwegian border.
- The terminal building has four gates and includes a café, boutiques and shops.
- The airport is completely privately owned by 33 companies.
- ✓ The transfer time to the nearest ski area in Sälen is 10 minutes, with transfers to Trysil in 40 minutes.
- The region is Scandinavia's largest winter destination.

SkiStar in brief:

SkiStar AB (publ.) is listed on the Nasdaq Stockholm stock exchange, Mid Cap segment. The group owns and operates ski resorts in Sälen, Åre, Vemdalen, and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway, and St Johann in Tirol in Austria. Market share is 50% in Sweden, 31% in Norway and a total of 41% in Scandinavia. Our core business is alpine skiing, and our main focus is the overall ski experience of our guests. The business is divided into three segments; Ski resorts – Operation, Infrastructure and Development.

Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.

Contacts



Press Service (emergency inquiries only)
Press Contact
press@skistar.com
+46 10 810 96 26