



For a full six months, SkiStar's Scandinavian destinations have been offering families and skiing enthusiasts the joy of skiing.

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Six months of skiing: SkiStar's destinations deliver guaranteed snow until May 1st

As winter turns to spring, SkiStar, the leading Scandinavian ski resort operator, looks back on an extraordinary ski season characterized by remarkable achievements and significant growth. Over the past six months, the five Scandinavian ski resorts have served as a haven for numerous families and skiing aficionados. This season, not only delivered exceptional snow reliability, but also recorded a notable rise in visitors from England, Germany, the

Netherlands, and Denmark, who sought the enchanting Scandinavian mountains post-pandemic.

This year stands out with our ski school's record-high attendance, marking one of our most successful seasons. Additionally, our ski rental services experienced heightened demand, with both families and beginners extensively utilizing our premium ski equipment. The joy of families engaging with the slopes, creating memories was a profound highlight of this season.

- We are dedicated to making skiing accessible and enjoyable for all, stated **Stefan Sjöstrand**, CEO of SkiStar. The increase in international visitors and families this year has been particularly gratifying. It underscores that our commitment to delivering a safe, sustainable, and superior ski experience is meeting the expectations of active families and ski enthusiasts from England, Germany, the Netherlands, and Denmark.

This season sustained 181 days of skiing, supported by meticulous snowfall measurements, ensuring a snow-secure environment. As we conclude the season, let's reflect on the welcoming Scandinavian atmosphere that has characterized this winter. SkiStar's destinations in Sweden - [Sälen](#), [Åre](#), and [Vemdalen](#) - and in Norway - [Trysil](#) and [Hemsedal](#) - all offer a large number of accommodations with direct access to ski slopes and lifts. Nearby, there are children's activities and ski schools.

- Looking ahead, we are committed to enhancing our offerings. Our destinations will continue to focus on snow reliability and family-friendliness. Improvements are underway in our accommodations, SkiStar Lodge and Hotels, as well as the variety of meal packages available, ensuring an even more enriching experience next ski season, concludes **Stefan Sjöstrand**.

Travelling to Sälen and Trysil:

Travelling by air is fast and easy. Scandinavian Mountains Airport is located just 10 minutes from the skiing in Sälen and 40 minutes from Trysil. Fly from several cities around Sweden and Europe, such as London, Groningen, Amsterdam and Copenhagen.

Transfer service available for every arrival and departure. From the airport,

the journey by shuttle bus to Hundfjället/Tandådalen takes only 10 minutes, to Högfjället 20 minutes and Sälkfjällstorget/Lindvallen 25 minutes.

Transfer by bus - choose between a private transfer (direct to your lodging) or a shared transfer (direct to the check-in station for your lodging).

Transfer by dogsled - a unique experience where you get to experience the mountains and the wilderness, from a dogsled, already on the journey to your lodging.

Travelling to Åre and Vemdalen:

Åre is located 80 km from Östersund Airport and 130 km from Trondheim Airport Værnes. Vemdalen is located 120 km from the airport in Östersund. Via Stockholm Arlanda there are many options to Östersund Airport.

Travelling to Hemsedal:

There are daily flights to Oslo (Gardermoen Airport) from several major European cities. The transfer time from the airport is around 3 hours and 30 minutes. There are buses and trains from Oslo to Hemsedal.

SkiStar in brief:

SkiStar AB (publ) is listed on the Mid Cap list of the Nasdaq Stockholm exchange. The Group owns and operates alpine ski resorts in Sälen, Vemdalen, Åre and Hammarbybacken (Stockholm) in Sweden and Hemsedal and Trysil in Norway. Operations are divided into three segments: Operation of Ski Resorts, Property Development & Exploitation and Operation of Hotels. As the leading holiday tour operator for Scandinavia, SkiStar's business concept is to create memorable mountain experiences, develop sustainable destinations, offer accommodation, activities, products and services of the highest quality with our guests in focus. For further information, please visit www.skistar.com/en/corporate

Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.

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