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Ski Scandinavia doubles the capacity of its winter charters to Scandinavian Mountains Airport in Sälen/Trysil

British charter operator Ski Scandinavia is doubling the capacity of its winter charters to Scandinavian Mountains Airport from 11 February 2023. It is operating direct flights from Gatwick to Sälen/Trysil ("the heart of skiing") on Saturdays. The venture builds on the positive experience gained last year, when the partnership was launched with a few trial flights.

"We're delighted to announce these charters and our partnership with Ski Scandinavia. This will be a key sector for us in the future and it will be very

interesting to see how Londoners respond to this opportunity to fly direct to us, since we know they love our beautiful mountains, snow and winter sports,” says **Gunnar Lenman, CEO of Scandinavian Mountains Airport.**

“The population base and the potential offered by the London area, combined with uniquely short transfer times to the ski resorts and a first class, family alpine skiing product, give us a really good starting point,” he continues.

“We firmly believe the UK will be an important market in the future and hope this partnership will give even more of its people the chance to come and see us to discover memorable mountain experiences both in Sälen and Trysil,” says **Mathias Lindstrom, Commercial Director at SkiStar**, operating the two largest ski resorts in the area, SkiStar Sälen and SkiStar Trysil.

“We are delighted to see the resorts in this incredible ski region come together with us to promote holidays for UK guests. As well as being the most easily accessed ski region in Europe with a great range of skiing for all abilities, our local suppliers and partners offer our guests world leading hospitality making the region the most welcoming and friendliest place to ski anywhere”, says **Ben Nyberg, Managing director of skiScandinavia.**

Schedule:

Saturday, 11 February 2023

Saturday, 25 March 2023

Saturday, 1 April 2023

Saturday, 8 April 2023

Saturday, 25 April 2023

Flights to Scandinavian Mountains can be booked now at: <https://www.ski-scandinavia.co.uk/destinations/sweden/>

About skiScandinavia

After the successful launch of their exclusive flights from London Gatwick

direct to Scandinavian Mountains Airport in winter 2021/22, skiScandinavia, the specialist Norway and Sweden UK based tour operator, have doubled their flights, operating four weeks in winter 2022/23. Plans are well under way for flight operations for winter 2023/24 with scheduled flights available throughout the winter season. skiScandinavia direct flights from London Gatwick to Scandinavian Mountains Airport are operating during weeks 7, 13, 14, 15 for package holidays and seat only sales to the destinations in the region. <https://www.ski-scandinavia.co.uk/>

Five airlines and nine destinations to/from SMA

Five airlines are now offering flights to Scandinavian Mountains Airport this winter from Copenhagen, Groningen, Amsterdam, Lübeck, Ålborg, London, Stockholm-Bromma, Engelholm and Malmö.

Scandinavian Mountains Airport lies on the border between Sälen, the largest alpine ski area in Sweden, and Trysil, Norway's largest alpine ski resort. Short transfer times combined with a first-class family alpine skiing product give it a unique position on the market. The region has four ski resorts offering accommodation for over 100,000 guests in hotels, apartments and cabins. The area has 250 slopes and a wide range of restaurants, shops, entertainments and activities. Scandinavian Mountains Airport is a state-of-the-art airport with a remote-controlled control tower.

The terminal building can handle up to four flights at a time. Scandinavian Mountains Airport is privately owned by a partnership of 33 companies. <https://scandinavianmountains.se/>

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SkiStar in brief:

SkiStar AB (publ) is listed on the Mid Cap list of the Nasdaq Stockholm exchange. The Group owns and operates alpine ski resorts in Sälen, Vemdalen, Åre and Hammarbybacken (Stockholm) in Sweden and Hemsedal and Trysil in Norway. Operations are divided into three segments: Operation of Ski Resorts, Property Development & Exploitation and Operation of Hotels. As the leading holiday tour operator for Scandinavia, SkiStar's business concept is to create memorable mountain experiences, develop sustainable destinations, offer accommodation, activities, products and services of the highest quality with our guests in focus. For further information, please visit www.skistar.com/en/corporate

Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.

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