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SkiStar Åre: Skiing and big events in Åre until 1 May

The snow has hardly yet turned into sorbet on the slopes in Åre since temperatures, despite a long period of sunny days have stayed mainly below zero. This has resulted in magic skiing conditions at this time of the season. We are now looking forward to playful slushy conditions but with cold snow further up on Mt Åreskutan and several big events such as classic Freeride in the Tusenmetern area and the popular downhill race Skutskjutet. Besides these, well-known artists will feature on the nightclub stages such as Icona Pop, Amanda Jensen, Agnes, Panetoz and Calle Moraeus.

Easter in Åre was rounded off with the super event [Jon Olsson Invitational](#) with several of the world elite among the participants. The several thousand spectators watched Norwegian PK Hunder bring home the Big Air competition while his compatriot Truls Johansen won the parallel slalom race Alpine Challenge. The event concluded with a great party at Bygget.

- This is how we intend to continue the rest of the season, with epic skiing and big events mixed with parties and fun for the group of friends as well as families, says Pernilla Enqvist, Head of Marketing & Events [SkiStar Åre](#).

The lifts in central Åre will remain open until 1 May. This means skiing on the slopes in sunshine and spring temperatures and bare ground in the village where the cafés and bars waiting to serve the guests serving outdoors. Winter spring in Åre is the fifth season often treating the guests to varied conditions, ranging from snowfall on Mt Åreskutan to summer heat during the coffee break; a time also including fun events on the slopes as well as in the town centre. Here follow the remaining main events and gigs of this winter season:

[Skutskjutet 20/4](#)

The world's greatest downhill skiing competition for all members of the family, 25 classes from World Cup ski racers to happy amateurs of all ages. This is a true classic, staged for the 38th time. After the race there is a great après-ski at Åre Square.

[Freeride 26/4-1/5](#)

For the 13th year running, the season concludes with Freeride where all of Mt Åreskutan is turned into a playground for skiers and boarders alike. The Tusenmetern area becomes one huge park attracting some of the world's best riders including X-Games winner Henrik Harlaut on site with his own designed jump, he will also offer coaching to anyone interested. There will also be camps, competitions and the finals of the [SwedishSlopestyle Tour](#).

[Hot Dog Challenge 28/4](#)

The retro event favouring the most stylish rider. The hottest styles here include the 1970s, in the outfits as well as style of skiing. You can enter as a team or individually, on monoski or straight mogul skis, do the ballet, moguls or jump, anything is possible. Participation is free. The winner will be greatly honoured and the best outfit will also be awarded.

[Åre Springbeat 26/4-1/5](#)

Åre's farewell to winter and welcome to spring and summer with après-skis, entertainment, live bands, Walpurgis night bonfires, good food, fun activities and party-filled days in the town centre while Freeride is played out on Mt Åreskutan.

For more information:

Helena Engelbrecht, Press Officer SkiStar Åre

Tel.: +46 (0)70 395 62 71

E-mail: helena.engelbrecht@skistar.com

Linda Wasell, PR Manager SkiStar AB

Tel. +46 (0) 70 6 74 74 74

E-mail: linda.wasell@skistar.com

About SkiStar:

The SkiStar AB (publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations Sälen, Åre and Vemdalen in Sweden together with Hemsedal and Trysil in Norway. The market share in Sweden amounts to 50%, in Norway 29% and overall in Scandinavia 41%. The group's core business is alpine skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

Contacts



Press Service (emergency inquiries only)

Press Contact

press@skistar.com

+46 10 810 96 26