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SkiStar Åre: Early Christmas gifts for Åre – FIS Alpine Ski World Cup races 12 - 14 December

Sweden and Åre have already been allotted races in the FIS Alpine Ski World Cup on 12 to 14 March, 2015, but after proposals from the International Ski Federation (FIS) Åre has now also been offered the cancelled races from Val d'Isère and Courchevel, due to be staged in the respective resorts during the same weekend. The rescheduled competitions will be held on Friday 12 December with giant slalom for both men and ladies, on Saturday 13 December – Lucia Day- with ladies' slalom and on Sunday 14 December the men will race in slalom. The decision was taken by FIS on 5 December at the

time of the ongoing FIS World Cup events in the US and Canada.

- We have decided on a positive attitude to hosting additional FIS World Cup competitions, since we have a well-trimmed organisation and access to a permanent arena. Åre's organising committee is delighted at the additional races and is now preparing for a hectic week. We are also hoping for a good crowd of spectators since the event coincides with the official season opening weekend, says Nalle Hansson, Race & Arena Manager, World Cup Åre.

The competitions in France were cancelled due to lack of snow.

- We are so happy to see our national team competing on home snow, and to have the opportunity to host races for both the men and ladies, which hasn't happened since the FIS World Cup Finals in 2009. We are also grateful for all the response and support we are seeing from volunteers all over the country and the local business sector in Åre and the surrounding area. This is an early Christmas gift and the challenge and opportunity offered to us by FIS shall be honoured. I feel confident that we shall see great races, says Karin Stolt Halvarsson, General Manager World Cup Åre AB

Photo enclosed showing Mattias Hargin, slalom, for free publication, photograph Nisse Schmidt

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[The SkiStar AB](#)(publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations [Sälen](#), [Åre](#) and [Vemdalen](#) in Sweden together with [Hemsedal](#) and [Trysil](#) in Norway as well as [Hammarbybacken](#) in Stockholm. The market share in Sweden amounts to 49%, in Norway 28% and overall in Scandinavia 39%. The group's core business is alpine skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

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