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SkiStar AB: Skiing open at five out of five destinations

Winter has arrived in the Swedish and Norwegian mountains meaning that skiing is now open at all the SkiStar destinations: Sälen, Åre and Vemdalen in Sweden together with Trysil and Hemsedal in Norway. This coming weekend will see additional ski lifts and pistes become accessible.

Sub-zero temperatures and ideal snow-making conditions have made it possible for SkiStar over the last week to open for skiing at all the destinations.

-We are delighted to have started yet another skiing season. We are producing snow at high capacity which means that we will be able to open even more pistes and ski lifts this upcoming weekend. We look forward to seeing all the eager skiers, says Linda Wasell, PR Manager SkiStar AB.

For more information about open lifts and pistes, pleased check each respective destination's snow blog:

<u>Åre</u> >> <u>Trysil</u> >> <u>Hemsedal</u> >> <u>Sälen</u> >> <u>Vemdalen</u> >>

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The SkiStar AB (publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations Sälen, Åre and Vemdalen in Sweden together with Hemsedal and Trysil in Norway as well as Hammarbybacken in Stockholm. The market share in Sweden amounts to 49%, in Norway 28% and overall in Scandinavia 39%. The group's core business is alpine skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

Contacts



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