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SkiStar Hemsedal: Ski charter to Hemsedal in Norway

It is now becoming even easier and quicker to go on a skiing holiday to [Hemsedal](#) – one of Europe's most snowsure ski resorts. Situated in the middle of the wild Norwegian winter snowscapes, Hemsedal is just a few hours away now that two of Europe's leading ski tour operators are offering charter tours with direct flights to Fagernes Lufthavn.

With its northern situation and high altitude at 625-1 920 metres above sea level, Hemsedal is a snowsure [ski destination](#) recording plenty of snow every winter during the season that runs from November until May. Before this

upcoming season, SkiStar Hemsedal has entered into partnerships with the charter tour operators Crystal Ski/Thomson and ArkeFly -TUI Nederland, both offering ski trips with direct flights to Fagernes Lufthavn, a mere 80 km from the ski slopes in Hemsedal. Every Sunday, starting from 22 December the skiing guests will be swiftly and efficiently airlifted from British Gatwick and Schiphol in the Netherlands respectively to the great wintery scenery in Hemsedal.

"We are delighted at being able to welcome more Dutch and British skiing guests to our fabulous mountains", says Marketing Manager Kenneth Larsen, SkiStar Norway. "Many European skiing guests have already discovered Hemsedal making their way to our snowsure ski destination. With the addition of the direct charter flights the offering and the journeys will become easier for guests arriving from London and Amsterdam. The guests will enjoy much simplified travel to and from Hemsedal, with reduced travel hours, and better service while booking, travelling and also during their stay".

Crystal Ski, one of Great Britain's leading ski tour operators, already reports a good start to the sales of ski tours for the coming winter. The British ski travel market is enjoying a positive trend, demonstrating increased interest in skiing and ski trips. Crystal offers charter packages from Gatwick to Hemsedal via Fagernes Lufthavn from £345 per adult this winter season 2013/14.

In the Netherlands one of the tour operators ArkeFly is offering charter trips to Hemsedal this winter. The package tour season to Hemsedal starts at Christmas with weekly departures until 16 March. Fares start from £399 per person for a one week package holiday.

The British and Dutch skiing guests will find various accommodation options in Hemsedal. Cabins and chalet apartments of high standard in ski-in/ski-out location are the most popular but there are alternatives to suit every budget – ranging from full-service hotels to basic standard apartments.

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SkiStar in brief:

[The SkiStar AB](#) (publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations [Sälen](#), [Åre](#) and [Vemdalen](#) in Sweden together with [Hemsedal](#) and [Trysil](#) in Norway as well as [Hammarbybacken](#) in Stockholm. The market share in Sweden amounts to 50%, in Norway 29% and overall in Scandinavia 41%. The group's core business is alpine skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

Hemsedal in brief:

Hemsedal is one of Scandinavia's largest and most popular ski destinations, often labelled 'the Scandinavian Alps'. With its northern situation and high altitude, Hemsedal is a snowsure ski destination recording plenty of snow every winter during the long season, also easy access with its location between Norway's two largest cities, Oslo and Bergen. Hemsedal tempts with great skiing and snowboarding in its 52 well-groomed pistes, with 24 ski lifts, 5 terrain parks and a large attractive children's area.

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