



Nov 13, 2019 08:39 CET

SkiStar resorts open this weekend!

SkiStar's winter season gets off to a glorious early start this weekend with Åre, Trysil and Vemdalen all officially opening on Friday November 15, with a historic first for Åre.

For the first time ever, the gondola will open in Åre at 8am on Friday November 15, with skiing in the high area available from the very start of the season. Optimal snowmaking conditions, snowfall and the investment made to Åre's snowmaking system ahead of last February's FIS Alpine World Ski Championships means the upper downhill race will be on offer to skiers eager to get out on the slopes.

“We have had optimal conditions to allow us to open,” says **Niclas Sjögren Berg**, Resort Manager at SkiStar Åre. “Winter and the ski season are here in Åre and we look forward to 170 days of skiing.”

The combination of perfect snowmaking conditions and snowfall has also benefited SkiStar’s other Scandinavian resorts of Trysil, Sälen, Vemdalen and Hemsedal, bringing winter to the mountains in mid-November. Trysil and Vemdalen open this weekend while Sälen, Sweden’s largest ski destination, will welcome guests from November 22, with Lindvallen the first area to open. In Hemsedal, the season will begin with a sneak preview and free skiing this weekend before completely opening on Friday, 22 November.

“We are so excited to welcome skiers back to the slopes in Trysil, especially with the launch of Scandinavian Mountains Airport next month,” says **Turid Viken**, Marketing Manager at SkiStar Trysil. “Trysil is already popular with the UK market and the new airport makes it so much easier to get here from the UK – just a two hour flight from Heathrow and 40 minute transfer. We’ve been working hard to prepare and couldn’t have asked for better conditions to kick-start the season.”

NEW DIRECT SAS FLIGHT FROM HEATHROW TO SCANDINAVIAN MOUNTAINS AIRPORT

- The brand new Scandinavian Mountains Airport welcomes the first direct SAS flight from London Heathrow on December 28.
- The weekly direct flight runs throughout the ski season on Saturdays.
- SAS flights to Heathrow to Scandinavian Mountains Airport via Copenhagen are also available during the week.
- Adult return tickets start from £155.
- Transfers from the airport to the nearest ski area in Sälen take 10 minutes while transfers to Trysil take from 40 minutes.
- Direct flights can be booked at flysas.com

SkiStar in brief:

SkiStar AB (publ.) is listed on the Nasdaq Stockholm stock exchange, Mid Cap segment. The group owns and operates ski resorts in Sälen, Åre, Vemdalen, and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway, and St

Johann in Tirol in Austria. Market share is 50% in Sweden, 31% in Norway and a total of 41% in Scandinavia. Our core business is alpine skiing, and our main focus is the overall ski experience of our guests. The business is divided into three segments; Ski resorts – Operation, Infrastructure and Development.

Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.

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