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SkiStar Sälen investing 10 million euro into developing the ski area

The development of the ski area in Hundfjället, Sälen, located less than 10 minutes from the new Scandinavian Mountains Airport, which is under construction, is a step towards an international ski resort, with Scandinavia's most modern 8-seater express chairlift, new ski runs and expanded snow-making facilities.

-This is an important step in developing SkiStar Sälen into an international ski resort. Hundfjället's ski area is being totally transformed so that the skiing will be both more accessible and more enjoyable. The new express chairlift is

unique in Scandinavia and a really special experience, offering a high level of comfort through heated seats and wind protection, plus a stylish design," explains **Jonas Bauer**, Manager for SkiStar Sälen.

The new express chairlift, the West Express Hundfjället, will open on 14 December 2018 and will operate from the middle of the centre square, from where it will head up the west side of the mountain. The existing, long T-bar lifts that head up the west side of the mountain will be shortened. There will be two brand new button lifts covering the remaining stretch for greater comfort in the children's and family area at Trollskogen - the enchanted forest - which is one of Northern Europe's most popular family ski areas.

-As well as developing the skiing, we are also relocating and improving our childcare facilities, as well as the very popular and charming eatery Fompes Grill. The aim is to live up to what is expected of an international ski resort and suit both our Swedish guests and future guests from abroad," **Bauer** concludes.

Facts about the West Express Hundfjället - Sälen:

- Chairs offer protection from the wind and weather
- Heated seats
- Speed: 6 m/s with a ride time of 3 min 48 sec (previous long lifts approx. 7-8 min)
- Capacity: 2600 people/h
- Length: 1366 m
- Difference in altitude: 229 m
- Pininfarina design — designers for Ferrari.

SkiStar in brief:

SkiStar AB (publ.) is listed on the Nasdaq Stockholm stock exchange, Mid Cap segment. The group owns and operates ski resorts in Sälen, Åre, Vemdalen, and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway, and St Johann in Tirol in Austria. Market share is 50% in Sweden, 31% in Norway and a total of 41% in Scandinavia. Our core business is alpine skiing, and our main focus is the overall ski experience of our guests. The business is divided into three

segments; Ski resorts – Operation, Infrastructure and Development.

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Contacts



Press Service (emergency inquiries only)

Press Contact

press@skistar.com

+46 10 810 96 26