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## **SkiStar Trysil presents the winter news for the 2022/23 season: Upgraded lifts, slopes and unbeatable skiing**

**Soon it will finally be time for another winter season and at SkiStar Trysil is preparing for another season full of content with something for both young and old skiers. As Norway's largest ski destination, Trysil has something for absolutely everyone. In addition to improved snow production, improved slopes and more lighting, the popular Høgekspresen lift will have increased capacity.**

-As the largest ski destination in Norway, our goal is to further develop the

skiing and the overall offer for our guests to create even more memorable mountain experiences. The interest in an active ski holiday is high and our aim to optimise the skiing and the overall experience is among the most important long-term goals we have. Improvement measures for this winter, together with detailed planning for a new lift, mean that we hope to be able to meet the wishes of all our guests from Norway and internationally, as well as cottage owners," says **Gudrun Sanaker Lohne, Destination Manager at SkiStar Trysil.**

## **NEWS IN TRYSIL**

### **Ski area:**

-In Fageråsen, the evening skiing offer is improved with lighting in the Skarven lift. This is the area of the SkiStar Funride and with the lighting here, this popular product is also available at night. In total, Fageråsen has three illuminated slopes this winter.

-Capacity increase of the lift Høgekpressen. The 1 916-metre-long lift will have new chairs and increased capacity.

-The Liekspresen lift is being technically upgraded with a new management system that increases operational safety.

-Increased snowmaking capacity helps to make snowmaking more efficient while reducing resource use. This reduces machine time and thus emissions when preparing slopes.

-Widening of the downhill road number 80 in Høgegga and 19 at the Tourist Centre.

-The ski hut area will be developed for better and more varied skiing and access between Valleheisen and Oletrekket.

### **Events & Activities:**

- The SkiStar Winter Games are coming to Trysil from 3 to 5 February. The focus will be on Giant Slalom (GS) and Super-G (SG).

- Helene Olafsen, SkiStar's ambassador, extends the cooperation and develops a new closing event in Trysil, SkiStar Banked Slalom and Music Festival by Helene Olafsen.

- Childcare opens at the Tourist Centre.

### **Restaurants:**

-Fjellgrillen is launching a brand new café concept called Kafè Kasserolle, designed for skiers big and small. The menu consists of pancakes, focaccia, casseroles, doughnuts and hot chocolate. The menu sizes are flexible and help to reduce food waste. Food and drink can be ordered easily and efficiently via the app.

### **Sustainability measures in Trysil:**

-Pay parking will be introduced in selected car parks in Trysil this season to better structure the parking. Proceeds from the parking contribute to further sustainability efforts to reduce emissions, including an improved ski bus, better charging facilities for electric cars and measures to improve infrastructure to and at the destination.

-Trysilguidene has more equipment for disabled people available and offers free loans, read more: <https://trysilguidene.com/produkter/adaptive-skiing/>

### **For more information:**

For all this winter's SkiStar news:

<https://www.skistar.com/en/inspiration/news/>

### **For media questions, please contact:**

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### **SkiStar in brief:**

*SkiStar AB (publ) is listed on the Mid Cap list of the Nasdaq Stockholm exchange. The Group owns and operates alpine ski resorts in Sälen, Vemdalen, Åre and*

*Hammarbybacken (Stockholm) in Sweden and Hemsedal and Trysil in Norway. Operations are divided into three segments: Operation of Ski Resorts, Property Development & Exploitation and Operation of Hotels. As the leading holiday tour operator for Scandinavia, SkiStar's business concept is to create memorable mountain experiences, develop sustainable destinations, offer accommodation, activities, products and services of the highest quality with our guests in focus. For further information, please visit [www.skistar.com/en/corporate](http://www.skistar.com/en/corporate)*

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