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SkiStar's grand opening for the season: All Norwegian and Swedish destinations are open from December 3

The cold bites in the Scandinavian mountains during the week, which is particularly favourable for the snow production and to get high quality conditions for good alpine skiing. Winter is finally here and on December 3 SkiStar's destinations in both Lindvallen, Sälen, Åre, as well as Trysil and Hemsedal in Norway will open for this year's winter season. SkiStar Vemdalen already sneak peeked off last weekend.

- Finally, we can open and the conditions look great at all our destinations in

Sweden and Norway. I look forward to welcoming all our guests for a long winter season, offering them safe, secure and memorable mountain experiences with fantastic skiing for everyone, says **Stefan Sjöstrand, CEO and Group Manager at SkiStar.**

During the winter season premiere, SkiStar Sälen and SkiStar Hemsedal will be holding the traditional Ski Test weekend, from December 3-5, which finally return after one year of cancellations due to the coronavirus restrictions. During the Ski Test weekend, anyone interested in skiing can test the very latest from a wide range of suppliers of skies and apparel for alpine skiing while also enjoying the wonderful pre-season.

- It's time for the Ski Test Weekend! Opening the ski-area is always a fantastic feeling, and the Ski Test Weekend is a sign that the winter season really gets under way. The conditions ahead are very favourable and we plan to open more slopes and lifts gradually. Welcome to Scandinavia's best family resort, where we'll also be opening our new, state-of-the-art SkiStar Lodge Hundfjället on December 12, **says Jonas Bauer, Destination Manager at SkiStar Sälen.**

Dates for SkiStar's Ski Test Weekends:

November 27-28: Ski Test Weekend Vemdalen

December 3-5: Ski Test Weekend Sälen and Hemsedal

December 9-12: Ski Test Weekend Åre and Trysil

More info

More details regarding opening hours and the lifts and slopes that are open, please visit **skistar.com** or download the SkiStar app for the latest information.

Safety precautions due to COVID-19:

Based on good experiences from previous summer and winter seasons, SkiStar continues to focus on safety and security for all guests. We encourage everyone to use the SkiStar app and pre-book activities and buy SkiPass at <u>skistar.com</u> or in the app. Check-in and check-out for your lodging is digital. In all other circumstances, we follow the authorities' guidelines and recommendations. We also encourage all our guests to take responsibility and keep yourself up-to-date with, among other things, the entry rules between the countries.

More info

SkiStar news this winter

SkiStar Lodge Hundfjället

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Flickr: <u>https://www.flickr.com/photos/skistar/albums</u> SkiStar's press website:<u>https://www.skistar.com/en/press/#/bilder</u>

SkiStar in brief:

SkiStar AB (publ) is listed on the Mid Cap list of the Nasdaq Stockholm exchange. The Group owns and operates alpine ski resorts in Sälen, Vemdalen, Åre and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway and St. Johann in Tirol in Austria. Operations are divided into three segments: Operation of Ski Resorts, Property Development & Exploitation and Operation of Hotels. As the leading holiday tour operator for Scandinavia, SkiStar's business concept is to create memorable mountain experiences, develop sustainable destinations, offer accommodation, activities, products and services of the highest quality with our guests in focus. For further information, please visit Images and videos in SkiStar's Newsroom can be freely used along with information about SkiStar and/or SkiStar's destinations and products.

Contacts



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