



easyJet

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## **SkiStar's international growth continues – new 5-year agreement with easyJet in place**

Low-cost airline easyJet strengthens its presence in Scandinavia and launches two new direct routes from the UK to Scandinavian Mountains Airport – the gateway to Sweden's largest ski area SkiStar Sälen and Norway's largest ski resort SkiStar Trysil. From Saturday, December 6, 2025, British travelers will be able to fly directly from both London Gatwick (LGW) and Manchester (MAN) every Saturday during the winter season. The initiative is the result of a new five-year cooperation agreement, which underscores a long-term

## **commitment to the region.**

The new routes will operate throughout the winter season and offer British ski and winter enthusiasts significantly easier and faster access to the well-known and popular destinations Sälen in Sweden and Trysil in Norway. Both ski resorts are within convenient transfer distance from the airport. The launch significantly strengthens accessibility to the region for one of its most important international markets.

- We are very pleased with the cooperation with easyJet, which will give more Brits the opportunity to experience our fantastic ski resorts and the unique atmosphere at our destinations in Sälen and Trysil. The flight routes enable our continued growth of international tourists, says Stefan Sjöstrand, CEO of SkiStar. It is also very positive that easyJet has set climate goals in line with Science Based Targets, concludes Stefan.

- Welcoming easyJet with two new routes from the UK is fantastic news for both the airport and the entire region. It underscores the region's and the airport's attractiveness and is the result of good cooperation, says Gunnar Lenman, CEO of Scandinavian Mountains Airport.

## **Tickets**

Winter flight tickets are already available for booking via [easyJet.com](https://www.easyjet.com)

## **About easyJet**

easyJet is a British low-cost airline headquartered in Luton, England. The airline is one of Europe's largest and operates an extensive network of routes across the continent as well as to destinations in North Africa and the Middle East. It was founded in 1995 by Stelios Haji-Ioannou and has grown significantly by offering affordable flights. easyJet primarily operates with a fleet of Airbus A320 family aircraft and focuses on direct flights between major and regional airports. The airline is known for its distinctive orange color and its business model based on simplicity and efficiency to keep ticket prices low.

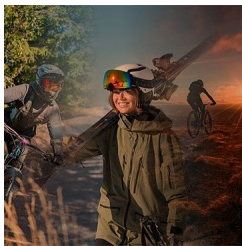
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## **SkiStar in brief:**

*SkiStar AB (publ) is listed on the Mid Cap list of the Nasdaq Stockholm exchange. The Group owns and operates alpine ski resorts in Sälen, Vemdalen, Åre and Hammarbybacken (Stockholm) in Sweden and Hemsedal and Trysil in Norway. Operations are divided into three segments: Operation of Ski Resorts, Property Development & Exploitation and Operation of Hotels. As the leading holiday tour operator for Scandinavia, SkiStar's business concept is to create memorable mountain experiences, develop sustainable destinations, offer accommodation, activities, products and services of the highest quality with our guests in focus. For further information, please visit [www.skistar.com/en/corporate](http://www.skistar.com/en/corporate)*

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