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# Summer's new attractions at SkiStar Trysil and Hemsedal: Mountain Coaster, Mountain Tube and plenty of cycling news for the whole family

SkiStar continues to invest in active holiday experiences for the whole family for the summer. New attractions for this year in Trysil are the construction of a brand new adventure arena that opens on June 23 with several fast-paced activities such as Mountain Coaster, Mountain Tube and trail biking in Valleskogen, as well as opening up more trails for lift-based trail biking. And to make the experience more accessible, the prices\* for bike rental and the

BikePass required for lift cycling are also reduced.

SkiStar's main focus in Hemsedal will be on building the new SkiStar Express lift for the upcoming winter season, while several activities such as cycling, hiking and accommodation at SkiStar Lodge Hemsedal will be available.

"We want more people to have the opportunity to enjoy a summer vacation in the mountains with activities and relaxation, while enjoying fresh air and beautiful scenery. With our strong commitment to the Tourist Centre in Trysil, we hope to offer something for the whole family, as well as a group of friends or conference guests during the summer and autumn season, combined with Trysil's full range of activities. This summer, we're also maximising the experience of our top-notch lodgings, as our two activity hotels are ready with plenty of activities, great food, spa and a swimming pool experiences," says **Gudrun Sanaker Lohne, SkiStar Trysil's Destination Manager.** 

## All new SkiStar Trysil attractions

Eventyr, adjacent to the Tourist Centre and Radisson Blu Resort, is a brand new adventure arena being built with several new summer activities: They are easily and easily booked by buying a ticket on skistar.com or via the SkiStar App:

- Mountain Tube: Fly downhill on a rubber ring on different tracks.
- Mountain Coaster: A fast-paced trail roller coaster takes you down the mountain, suitable for both young and old.
- Mountain drifting mini-cart: Electric mini-go carts that you drive on a plastic backing that simulates the feeling of driving on snow. Target group 7-15 years.
- **Trampoline:** Trampoline in complete safety, sitting in a harness with elastic rubber bands. Try out all the acrobatic tricks you never dared to do on a regular trampoline. For guests from 3 years of age and a minimum height of 100 cm.
- Trail cycling for kids: Explore two new cycling trails (light green) in Valleskogen, and an adapted cycling trail for the youngest children down by the conveyor belt in the children's area.

Trysil is Norway's MTB paradise with over 170 km of nature cycling for all ages and levels. There's also plenty of hiking and other activities to enjoy on two wheels.

The lift-based trail biking route, which you can access via the Fjellekspressen lift, includes two new flow trails, Twister and Flowstar, from the top of the Fjellekspressen down to the Tourist Centre, which was completed last year. This summer, a new, easier route with prepared stops will be developed along the way for families with children, which will open later this summer. Together with the Magic Moose track, a total of 24 km of lift-based trail biking will be available during the summer season.

Anyone who loves **trail biking** can also choose the tracks in Gullia, which opens on May 26, is perhaps Norway's best-known cycling area with a total of 30 km of varying degrees of difficulty, as well as GT Bike Park with pump tracks and a so-called dirt hop. At the top of the mountain, you'll find the well-known Fjellrunden and Fjellflyt: fine, long family-friendly trails that you can also reach by the Fjellekspressen lift. You can easily rent your bike from SportLodgen SkiStarshop, book your own bike guide or join the Bike Kids Camp for everyone aged 8-11. On June 23-25, the Excursion Bike Festival, Utflykt, will also be held in Trysil. The festival is Norway's largest and welcomes anyone who enjoys cycling during a weekend full of activities.

### SkiStar Lodge Trysil and Radisson Blu Resort open this summer

Radisson Blu Mountain Resort & Residences, will be SkiStar's first lodge hotel in Trysil and renamed SkiStar Lodge Trysil this summer, opening on June 23. SkiStar Lodge Trysil enjoys a unique and spectacular location at the top of the mountain, 802 metres above sea level, with direct access to cycling and hiking trails and relaxation in the form of outdoor bathtubs, spas and restaurants. During the inaugural weekend of June 23-25, Energiboost Weekend will be organised with Norwegian training profile Stine Næss-Hartmann. Enjoy the lovely atmosphere of SkiStar Lodge Trysil with yoga, workouts and good food over the weekend.

The Radisson Blu Resort at the Tourist Centre is already open from 19 May, featuring four restaurants and bars, a family-friendly pool area with multiple pools, a climbing wall, a spa and top-class bowling alleys.

"We look forward to welcoming all guests this summer and offering memorable mountain experiences, now with access to the new adventure arena just outside the hotel. Come to us for a complete mountain holiday with outdoor activities for the whole family, not to mention active indoor relaxation with good food, bathing, spa and top-notch accommodation with both hotel rooms and apartments," says Malin Skålholt Åkesson, newly appointed Hotel Manager at Radisson Blu Resort in Trysil.

In Trysil there are also many other summertime activities such as golf, a climbing park and river rafting for all ages. Learn more about the summer at SkiStar Trysil and book your stay and activities at:

https://www.skistar.com/en/ski-destinations/trysil/summer-in-trysil/See also: https://www.trysil.com/en/

# \*Reduced price for several activities at SkiStar Trysil this year:

Example prices in summer 2023 (2022 prices in brackets): Bike rental 1 day, MTB adult: from 31,50 EUR (40 EUR) BikePass 1 day (all lift-based cycling) adult: from 16,50 EUR (34 EUR)

#### SkiStar Hemsedal

SkiStar is focused mainly on rebuilding for the winter, when the new **Lodge Express** will be ready for the 2023/24 season. Meanwhile, **Hollvin Express** will remain open, although trail cycling may be limited during certain periods, e.g. Silverstone. However, we are working to ensure that there is as little impact as possible. The **SkiStarshop Concept Store**, including bike rentals, will be open. **SkiStar Lodge** in Hemsedal is also open during the summer.

For all activities and events in Hemsedal this summer, see <a href="https://www.skistar.com/en/ski-destinations/hemsedal/summer-in-hemsedal/and">https://www.skistar.com/en/ski-destinations/hemsedal/summer-in-hemsedal/and</a> <a href="https://hemsedal.com/en/">https://hemsedal.com/en/</a>

#### SkiStar in brief:

SkiStar AB (publ) is listed on the Mid Cap list of the Nasdaq Stockholm exchange. The Group owns and operates alpine ski resorts in Sälen, Vemdalen, Åre and Hammarbybacken (Stockholm) in Sweden and Hemsedal and Trysil in Norway. Operations are divided into three segments: Operation of Ski Resorts, Property Development & Exploitation and Operation of Hotels. As the leading holiday tour operator for Scandinavia, SkiStar's business concept is to create memorable mountain experiences, develop sustainable destinations, offer accommodation, activities, products and services of the highest quality with our guests in focus. For further information, please visit <a href="https://www.skistar.com/en/corporate">www.skistar.com/en/corporate</a>

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