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The ski season opens at SkiStar: New SummerSki launches at Stockholm Hammarbybacken

Summer skiing opened today at Stockholm Hammarbybacken, Sweden's first modern alpine skiing arena with artificial grass. The SummerSki venture is an important milestone in the company's move towards year-round activities, which can now also be enjoyed in the middle of the capital. First to try out the slope at the launch was none other than World Cup skier Kristoffer Jakobsen.

The arena opened at 2 pm to allow curious skiing enthusiasts to take the lift

up to the top and ski down the slope, which features almost 9,000 m² of artificial grass, specially designed to imitate the feeling of skiing on freshly prepared snow. There's also a summer version of the SkiStar Snow Park with a number of features like rails and boxes designed by SkiStar's new ambassador, freeskiier and Olympic medallist Jesper Tjäder. A beginner's area can be reached easily by conveyor.

“Our unique SummerSki venture in Sweden is finally up and running. It's fantastic to be able to offer all Stockholmers and visitors the opportunity to go skiing, even outside the winter months, and to discover the joy of skiing all year round. This venture moves us closer to our sustainability goal of encouraging even more people to take up exercise and become more active to improve their health and well-being; the new Stockholm Hammarbybacken centre is an important part of this,” says **Stefan Sjöstrand, CEO and Group Manager of SkiStar AB.**

World Cup skier Kristoffer Jakobsen took time out from his pre-season preparations to be the first official skier on the slope just before it opened to the public today.

“I think it's a great idea and will help skiing continue to grow. It's also great to be able to do it in the capital. It was really exciting and cool to be the first out on the slope on a day like this,” says **Kristoffer Jakobsen.**

Besides SummerSki, the arena has a new SkiStar Climbing Park, Mountain Coaster and Mountain Tube, which opened earlier in the summer and have attracted a lot of visitors.

Opening hours:

SummerSki at SkiStar Hammarbybacken in Stockholm is open from 2 pm to 8 pm on Wednesdays and Thursdays, 2 pm to 6 pm on Fridays and 10 am to 6 pm on Saturdays and Sundays. You'll need to buy a SkiPass from [skistar.com](https://www.skistar.com) or the SkiStar app before you can ski. Other activities will also stay open from Thursdays to Sundays during the autumn and the autumn break.

For more details of opening hours, information about Stockholm Hammarbybacken and tickets go to:

<https://www.skistar.com/en/hammarbybacken/>

SkiStar in brief:

SkiStar AB (publ) is listed on the Mid Cap list of the Nasdaq Stockholm exchange. The Group owns and operates alpine ski resorts in Sälen, Vemdalen, Åre and Hammarbybacken (Stockholm) in Sweden and Hemsedal and Trysil in Norway. Operations are divided into three segments: Operation of Ski Resorts, Property Development & Exploitation and Operation of Hotels. As the leading holiday tour operator for Scandinavia, SkiStar's business concept is to create memorable mountain experiences, develop sustainable destinations, offer accommodation, activities, products and services of the highest quality with our guests in focus. For further information, please visit www.skistar.com/en/corporate

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