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# SkiStar Åre: Try down hill biking and get the lift pass for free at the 6th of June in Åre

In <u>Åre</u>, we celebrate the 6th of June by inviting everyone to test what the summer in the mountains has to offer. There is a possibility to try out a lot of activities for half the cost, for example hill-carting, zorbing, zipline, rafting and biking. Try different brands of bikes at the rental offices and get the lift pass for free when you run a test pass downhill.

During summer, the slopes of Åre turn into <u>Åre Bike Park</u>, a network of trails for alpine biking with different difficulty levels. The ranking is the same used

in winter for the hills where green lead is classed as light, blue is moderate, red is advanced while the black is for experts.

During the National Day the WC-lift and funicular are open from 10:00 am to 16:00 pm. Take the opportunity to test different bicycle brands in the village rental offices and get the lift pass for free.

You can choose between the **morning session at.10:00 to 12:45** or the **afternoon session at 13:15 to 16:00.** In addition to the lift pass from Skistar, the rent includes protective gear with helmet and armor.

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## **About Åre:**

Åre is the alpine capital of Scandinavia with an international atmosphere. The trains stop right in the middle of town and there are two international airports within just over one hour's drive. In 2007, Åre hosted the FIS Alpine World Ski Championships which tells something of the standard of the pistes. Besides skiing, there are many restaurants for culinary sensations, buzzing nightlife, a wide offering of activities and an amazing selection of shops for the size of this town. Åre is a first-rate winter tourism destination, the number of skier days in Åre during the season 2009/10 amounted to 1 060 422.

### **About SkiStar:**

The SkiStar AB (publ) B shares are listed on the Nasdaq OMX Mid Cap Stockholm; the group owns and operates the ski resorts at the alpine skiing destinations Sälen, Åre and Vemdalen in Sweden together with Hemsedal and Trysil in Norway. The market share in Sweden amounts to 50%, in Norway 29% and overall in Scandinavia 41%. The group's core business is alpine skiing with the guests' experience in focus. The list of other activities includes accommodation agency, ski schools and ski rentals.

# Contacts



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