St Johann in Tirol

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Visit St. Johann in the Austrian Tyrol and Scandinavia's five largest ski resorts with a single SkiPass

SkiStar is launching its first new offer for guests since adding <u>St. Johann</u>, Austria to its range of ski resorts. Starting from winter 2016/2017, the Tyrolean ski resort of <u>St. Johann</u> will be included in SkisSar's season pass, <u>MySkiStar All</u>.

- With the combination of St. Johann, our new ski resort in the Austrian Tyrol, and Scandinavia's five largest ski resorts Sälen, Åre and Vemdalen, Hemsedal, Trysil, we offer our customers a unique opportunity to ski in the three countries all winter," says **Linda Morell**, PR Manager SkiStar AB.

MySkiStar All is SkiStar's all-in-one season skipass. Until 15 October, members of the free customer club, MySkiStar, can buy MySkiStar All at a unique early bird discount of 15%.

- MySkiStar All is a extraordinary opportunity to discover six very different ski resorts with a total of 400 slopes, approximately 235 lifts, 25 children areas and 15 snow parks," says **Morell**.

Sankt Johann is a charming ski resort in the heart of the Austrian Tyrol. This destination is perfect for families and other visitors who want a relaxing holiday with leisurely skiing and great food. St. Johann has 19 restaurants and many small hotels around the slopes. A total of 17 lifts take skiers to the top of the ski area 1,604 metres above sea level. From there, all you need to do is ski downhill and enjoy 43 km of slopes on the north side of the Kitzbüheler Horn. Most pistes are blue or red and run continuously all the way down to the village.

Distance from airports to St. Johann in the Tyrol:

Salzburg-63 km/1 hr Innsbruck-98 km/1 hr 10 min Munich-162 km/1 hr 45 min

For additional information, contact:

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The SkiStar AB (publ) is listed on the Nasdaq Mid Cap, Stockholm. The Group owns and operates alpine destinations in Sälen, Åre, Vemdalen and Hammarbybacken (Stockholm) in Sweden, Hemsedal and Trysil in Norway and St. Johann in Tirol in Austria. Market share is 51% in Sweden, 30% in Norway and 42% in Scandinavia. The Group's core business is alpine skiing, with a focus on the guests' overall skiing experience. Operations are divided into three segments; Ski Resorts – Operation, Infrastructure and Exploitation.

Contacts



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